



Hernando School District

Legislation Text

File #: 22-0169, **Version:** 1

Title and Board Action Requested

Approve the purchase of extended SMS messaging from Blackboard and authorize the issuance of a Purchase Order for \$8,319.45

Executive Summary

The Public Information Officer, on behalf of the Superintendent of Schools, hereby requests the Board to approve the addition of extended SMS messaging from Blackboard in order to provide more information to stakeholders when sending urgent notifications related to school safety or public health. Blackboard Connect is our communications tool and currently limits SMS texting to 140 characters. The cost to increase the number of characters to 300 is \$8,319.45 through 6/30/2022.

My Contact

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Public Information Officer
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2018-23 Strategic Focus Area

Pillar 4: Communication & Community Engagement

Financial Impact

The cost for this agenda item is \$ 8,319.45, see attached budget sheet.

This is an addition to the current amount budgeted for Blackboard of \$37,202.02.

If expenditure is not currently budgeted, this will serve as the budget amendment when Board approved.