



The Leader in Differentiated Instruction

November 2, 2018

To Whom It May Concern:

This letter confirms that Achieve3000®, Inc. is the sole source for the KidBiz3000®, TeenBiz3000®, Empower3000®, Spark3000®, eScience3000® and Smarty Ants® educational online services as well as the LevelSet™ assessment. Achieve3000 is the only provider of these services, each of which utilizes proprietary, patented technology, copyrighted materials, trade secrets and source code that are, in various parts, either owned by Achieve3000 or licensed to Achieve3000. As a result, these services may be utilized only with the permission of Achieve3000.

Achieve3000 is the sole provider of web-based differentiated literacy solutions and accompanying Professional Learning Services. Our solutions use a proprietary engine to extend the teacher's ability to teach each student one-on-one at his/her individual level. The solutions include:

- Our patented technology and proprietary algorithm – USPTO #'s 8,714,986 and 9,652,993
- LevelSet, the only online Lexile assessment tool that assesses students' non-fiction reading abilities
- Daily nonfiction reading content that is precisely and scientifically matched to each student's reading ability.
- All students in the class read about the same current news events, but the passage and follow-up activities adjust for their individual learning profiles. All content is correlated to state standards. A Spanish version makes the program accessible for students with Limited English Proficiency.
- Ongoing assessment – built into the daily instructional routine
- A powerful reporting package gives teachers and administrators ongoing diagnostic data on student performance in and out of school
- Anytime, anywhere access that gives students more time on task. 70% of our students use the program after school and in library settings.
- Flexible, blended professional learning delivery model with modularized sessions and a variety of learning opportunities to meet the needs of all teachers – regardless of their level of experience.

Achieve3000 has a rich history of success across the nation. Over 1.5 million students in thousands of schools across the country have been impacted by Achieve3000 solutions. The successes have been consistent: students who used the program just twice weekly made Lexile gains more than triple the expected growth norms.

We are looking forward to growing our business with your school district.

Sincerely,

Stuart Udell  
Chief Executive Officer  
Achieve3000, Inc.