











## 2025 FSBA/FADSS Annual Summer Conference Tentative Agenda





### WEDNESDAY | JUNE 11, 2025












8:00 a.m. - 10:00 a.m.	FSBA Executive Officers Breakfast and Meeting	
9:00 a.m. - 5:00 p.m.	<b>Conference Registration</b>	
10:00 a.m. - 10:45 a.m.	FSBA Finance Committee Meeting	
10:45 a.m. - 11:30 a.m.	FSBA Equity Committee Meeting	
11:30 a.m. - 12:30 p.m.	Lunch on your own	
12:45 p.m. - 1:30 p.m.	FSBA Advocacy Committee Meeting	
1:00 p.m. - 3:00 p.m.	FL PALM Board Meeting	
1:45 p.m. - 3:15 p.m.	<b>PRE-CONFERENCE SESSION   COMMUNICATIONS WORKSHOP</b> <b>Presenter:</b> Thom Fladung, Managing Partner, Hennes Communications <b>Winning the Q&amp;A: Putting Crisis Communications in Play</b> Today's governance leaders often face challenging questions – about discipline, funding, safety and security, school performance, district policies, and more. Are you prepared to tell the truth – before falsehoods fill up Facebook? Will you know how to protect your district's reputation? This seminar blends communication best practices with an interactive, hands-on experience, including mock interviews, led by Thom Fladung of Hennes Communications, a 33-year veteran of newspapers.  <b>Thom Fladung</b> is managing partner of Hennes Communications, one of the few firms in the United States focused exclusively on crisis communications and crisis management. Thom spent 33 years in newspaper newsrooms and held lead editing positions at the Detroit Free Press, St. Paul Pioneer Press, Akron Beacon Journal and, most recently, served as managing editor of The Plain Dealer.	
3:30 p.m. - 5:00 p.m.	<b>FSBA Board of Directors Meeting</b> <div style="float: right; text-align: right;">                         Sponsored by:  </div>	
8:00 p.m. - 9:30 p.m.	<b>Entertainment TBD</b>	

### THURSDAY | JUNE 12, 2025

7:30 a.m. - 5:00 p.m.	<b>Conference Registration</b>	
7:30 a.m. - 8:30 a.m.	<b>Continental Breakfast &amp; Coffee Break</b> <div style="float: right;">Sponsored by:</div>	
	<b>Breakfast Meetings:</b> Florida School Labor Relations Service (FSLRS)	
	FSBA Small District Council	
	Central Florida Public School Boards Coalition	
8:45 a.m. - 10:15 a.m.	<b>OPENING GENERAL SESSION</b> <b>President's Welcome</b> Tim Bryant, FSBA President, Okaloosa County School Board Member <b>Presentation of Colors and Pledge of Allegiance</b> USS Tampa Post 5, American Legion <b>FSBA President's Award</b> Tim Bryant, FSBA President, Okaloosa County School Board Member <b>Thought for the Week</b> Milton Brown, Washington County School Board Member <b>Introduction of the Keynote Speaker</b> Dr. Robin Dehlinger, Seminole County School Board Member <b>Keynote Speaker</b> Matt Lehrman, Managing Director, Social Prosperity Partners <b>From Conflict to Conversation</b> Too often, school board meetings and community discussions turn into battlegrounds, with disagreements escalating into division. But what if those moments of conflict could become opportunities for connection and progress? Disagreement isn't just natural—it's necessary. The challenge isn't avoiding conflict but learning how to engage it productively. In this session, civic facilitator and mediator Matt Lehrman explores practical ways for school board members and administrators to navigate disagreement, foster understanding, and work through tensions constructively.	1 CBM pt.

	<p>Better decisions begin with better conversations. This session provides tools to engage opposing viewpoints with purpose and understanding—focusing on how to gather agreement around meaningful outcomes that serve students, schools, and the broader community.</p> <div>  <p><b>Matt Lehrman</b> is a civic facilitator and co-founder of <b>Social Prosperity Partners</b>, a national practice in strategic planning, mediation, and public dialogue for governing councils and boards. He also hosts <b>Community Catalysts</b>, a podcast exploring the many paths of community leadership, where guests share real-world lessons on building trust, fostering collaboration, and strengthening governance.</p> </div> <p>Sponsored by:  <b>CENTEGIX</b>  <b>gaggle</b></p>	1 CBM pt.
10:15 a.m. - 10:30 a.m.	<p><b>Coffee Break</b> Sponsored by:  <b>Google for Education</b>  <b>The Nutrition Group</b>  <b>ISFE</b>  <b>TSG ADVISORS EDUCATION</b></p>	
10:30 a.m. - 12:15 p.m.	<p><b>FSBA General Membership Meeting</b>  <b>Presiding</b> Tim Bryant, FSBA President, Okaloosa County School Board Member  <b>Time Certain</b> 10:45 a.m. - Board of Directors Elections (even numbered districts)  <b>Time Certain</b> 11:30 a.m. - Election and Swearing in of FSBA Executive Officers for 2025-2026</p>	
10:30 a.m. - 3:30 p.m.	<b>FADSS Superintendent Leadership Development Training Program</b> (Superintendents Only)	
12:15 p.m. - 1:15 p.m.	<p><b>Networking Luncheon</b></p> <p>Sponsored by:  <b>Varsity Tutors for Schools</b>  <b>TPG CULTURAL EXCHANGE</b>  <b>Pearson</b></p>	
1:30 p.m. - 2:30 p.m.	<b>BREAKOUT SESSIONS I</b>	
	<p><b>Let's Talk: From Conflict to Conversation</b>  How are you moving your community From Conflict to Conversation? What challenges are you facing and what do you specifically hope to achieve? Keynote presenter Matt Lehrman facilitates a follow-up discussion that invites attendees to share challenges and seek practical advice from each other. Come prepared to “wear your heart on your sleeve” about how to engage more people and gather agreement around whatever you hope to accomplish in your community.  <i>Presenters: Matt Lehrman, Keynote Speaker</i></p>	1 CBM pt.
	<p><b>Pathways to Success: Best Practices in College &amp; Career Readiness</b>  Discover innovative district strategies for empowering students on their journey beyond high school. In this session, School Board Members from Leon County School District and Sarasota County School District will share two distinct approaches to helping students explore, plan, and prepare for life after graduation.  Gain insights into proven programs that equip every student with the tools, guidance, and opportunities to build a strong foundation for their future—no matter their circumstances or aspirations. Whether your district is enhancing existing initiatives or building new career readiness programs, this session will provide valuable takeaways to support all learners in achieving their goals.  <i>Presenters: Alva Smith, School Board Member, Leon County School District</i>  <i>Thomas Edwards, School Board Member, Sarasota County School District</i></p>	1 CBM pt.
	<p><b>Data-Driven Leadership: Leveraging Florida Chamber Foundation Tools to Strengthen Early Learning &amp; Literacy Outcomes</b>  As education leaders, school board members play a key role in shaping policies and strategies that improve student success from early learning through third grade and beyond. This session will equip attendees with powerful tools, resources, and data analysis from the Florida Chamber Foundation to drive informed decision-making and implement targeted interventions that improve kindergarten readiness and third-grade reading proficiency.  Participants will explore key insights from The Florida Scorecard, Florida Gap Map, and Early Learning Data Hub, learning how to use this data to identify gaps, allocate resources effectively, and advocate for high-impact early learning initiatives. Join us to gain actionable strategies that empower school boards to champion data-driven policies, collaborate with business and community partners, and ensure Florida’s children are on the path to academic and economic success.  <i>Presenter: Makayla Buchanan, M.P.P., Director, Early Learning and Literacy, Florida Chamber Foundation</i></p>	1 CBM pt.
	<p><b>Running the Show: Effective School Board Meetings</b>  Lights, camera, action! School board meetings are where leadership takes center stage, and efficiency is key to delivering a great performance. This session will provide essential strategies to make the most of your meeting time while ensuring smooth operations through Parliamentary Procedure. Learn how to set the stage for productive discussions, keep meetings focused and efficient, and navigate common challenges with confidence. Whether you're a seasoned board member or new to the role, this session</p>	1 CBM pt.

	<p>will equip you with the tools to run effective meetings.  <i>Presenters: April Griffin, FSBA Leadership Consultant, Florida School Boards Association</i>  <i>Carol Cook, FSBA Leadership Consultant, Florida School Boards Association</i></p>	
	<p><b>Re-Engagement Options to Ensure Equitable Access to Graduation</b>  As we continue to battle chronic absenteeism and dropouts, we can use proven engagement tools to inform today's decisions. While in-person education is the goal, we must ensure all students are accounted for and on track to graduate. Discover how the School District of Osceola County re-engages students and removes barriers through a proactive dropout retrieval program. In partnership with Graduation Alliance, the School District of Osceola County shares their experience running programs that offer equitable pathways back to traditional school and to situationally accommodating alternatives.  <i>Presenters: Dr. Gabriel Berrio, Assistant Superintendent of Student Services, Osceola County School District</i>  <i>Dr. Rhonda McMahon, Director of Student Services, Osceola County School District</i></p>	1 CBM pt.
2:30 p.m. - 2:45 p.m.	<p><b>Coffee Break</b> Sponsored by:    </p>	
2:45 p.m. - 3:45 p.m.	<p><b>BREAKOUT SESSIONS II</b></p>	
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	<p><b>AI Magic in Education: The Customer Service Revolution</b>  Immerse yourself in the future of customer service with generative AI - streamlining communication, automating workflows, and powering an always-on chatbot to enhance engagement. Pasco County Schools has transformed its approach using AI-driven approvals, a district-wide scorecard for CX benchmarking, and real-time response tracking to improve service. Their data-driven insights help school board members measure ROI and optimize customer service investments. Hear firsthand from Melissa Musselwhite, Director of Student Support Programs and Services, on how AI is improving their school district communications.  <i>Presenter: Melissa Musselwhite, Director, Student Support Programs and Svcs, Pasco County School District</i></p>	1 CBM pt.
	<p><b>U.S. Department of Education Changes and the 119<sup>th</sup> Congress</b>  Learn about recent changes at the U.S. Department of Education. The 119<sup>th</sup> Congress is in Session during 2025 and 2026 and is working on spending and policy legislation that affects school districts and the current administration is remaking parts of the federal government. Hear how these changes may affect our students and schools.  <i>Presenter: TC Wolfe, President, New Century Government Affairs</i></p>	1 CBM pt.
	<p><b>Career Academy Development: Successful Pathways for Future-ready Students</b>  Join this breakout session to explore the development of successful career academies from both small and large school district perspectives in Florida. Presenters will share strategies for implementing career pathways that align with workforce demands and student interests. Learn how tailored programs in diverse settings can foster academic success, community partnerships, and post-graduation opportunities. Gain insights into best practices and challenges faced by districts of different sizes, with actionable takeaways to enhance your district's career academy model.  <i>Presenters: Lupe Ferran Diaz, Ph.D., Administrative Director – Dept. of Career &amp; Technical Education, Miami-Dade County School District</i>  <i>Rick Surrency, Ed.D., District School Superintendent, Putnam County School District</i>  <i>Renee Hough, Director, Career and Technical Education, Putnam County School District</i></p>	1 CBM pt.

3:45 p.m. - 4:00 p.m.	<b>Coffee Break</b>      Sponsored by:	Audubon Foyer
4:00 p.m. - 5:00 p.m.	<b>BREAKOUT SESSIONS III</b> <b>Running the Show: Effective School Board Meetings</b> Lights, camera, action! School board meetings are where leadership takes center stage, and efficiency is key to delivering a great performance. This session will provide essential strategies to make the most of your meeting time while ensuring smooth operations through Parliamentary Procedure. Learn how to set the stage for productive discussions, keep meetings focused and efficient, and navigate common challenges with confidence. Whether you're a seasoned board member or new to the role, this session will equip you with the tools to run effective meetings. <i>Presenters: April Griffin, FSBA Leadership Consultant, Florida School Boards Association</i> <i>Carol Cook, FSBA Leadership Consultant, Florida School Boards Association</i>	1 CBM pt.
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4:00 p.m. - 4:30 p.m.	<b>FADSS Board of Directors Meeting (Superintendents Only)</b>	Snowy Egret
4:00 p.m. - 5:00 p.m.	<b>FELL Meeting</b>	
5:00 p.m. - 5:45 p.m.	<b>Greater Florida Consortium of School Boards Business Meeting and Reception</b>	
5:30 p.m. - 6:30 p.m.	<b>FSBA Reception</b>       Sponsored by:	
<b>FRIDAY   JUNE 13, 2025</b>		
<b>SPIRIT DAY! Show your district pride by wearing your district gear all day.</b>		

8:00 a.m. - 10:30 a.m.	<b>Conference Registration</b>	
8:00 a.m. - 10:00 a.m.  Breakfast from 8:00 a.m. - 8:30 a.m.	<b>GENERAL SESSION II AND PLATED BREAKFAST</b>  <b>Presiding - Welcome</b> Angie Gallo, FSBA President, Orange County School Board Member  <b>Introduction of the Keynote Speaker</b> MJ Jackson, Jackson County School Board Member  <b>Keynote Speaker</b> Tim Weisheyer, CEO, Strategic Advantage Consulting  <b>Strategic Planning: Shaping the Future with Purpose and Vision</b> In today's rapidly evolving educational landscape, effective strategic planning is not just a best practice—it's a necessity. Join Tim Weisheyer as he explores the significance of a well-structured strategic plan and how it serves as a roadmap for long-term success. This session will provide a high-level overview of the planning process, key milestones, and opportunities for engagement, ensuring that every voice is heard. Attendees will gain insights into the power of strategic alignment, the impact of their input, and the steps needed to move from vision to action.  <div>  <div> <b>Tim Weisheyer</b>  With nearly 30 years of business, leadership, and consulting experience, Tim Weisheyer brings a unique level of expertise to assist companies of various sizes and industries in achieving their goals. He specializes in strategic planning, leadership development, governance, and operational effectiveness, and has a track record of delivering measurable results for his clients. As a skilled communicator and sought-after problem solver, Tim focuses on delivering exceptional value to his clients while understanding and adapting to their unique needs and challenges. His keen eye for detail and passion for continuous improvement makes Tim a trusted advisor to political and community leaders and businesses and organizations of all sizes looking to grow and thrive in today's competitive marketplace. Tim currently serves on the leadership team of both Florida REALTORS® and the Greater Orlando Aviation Authority. Prior to these roles, Tim served in various other leadership capacities, including eight years as a School Board Member for the Osceola School District and President of the Florida School Boards Association. </div> </div> <div>   </div> <p>Sponsored by: <b>BUSPATROL</b> <b>Performance Services</b></p>	1 CBM pt.
10:00 a.m. - 10:30 a.m.	<b>Coffee Break</b> <b>Check out and bring your luggage to your next session.</b>  <div>    </div> <p>Sponsored by: <b>sodexo</b> <b>SNIFFEN &amp; SPELLMAN, P.A.</b> <b>United Healthcare</b></p>	
10:30 a.m. - Noon	<b>General Session III</b> <b>Legislator Panel Discussion and Q&amp;A</b> This panel conversation will focus on the biggest education topics coming out of the 2025 Legislative Session. <b>Panelists:</b> <ul style="list-style-type: none"> <li>• TBD</li> <li>• TBD</li> <li>• TBD</li> </ul> <b>Moderator:</b> Dr. Danielle Thomas, Director of Advocacy & Legislative Services, Florida School Boards Association If you would like to submit a question for the Legislator Q & A, scan the QR code.	1 CBM pt.  
<div>  <div> <b>SUNSHINE LAW NOTICE</b>  While FSBA meetings and trainings are not official meetings generally subject to Florida's Sunshine Law, the Law nonetheless applies to any gathering—formal or informal—in which two or more members of the same body deal with some matter likely to become that board. Thus, to avoid any appearance of impropriety, we recommend trying to avoid sitting with your fellow board members during any session where you believe the topic of conversation may be one which your board could foreseeably act upon in the future. </div> </div> <div>  <b>WARNING!</b> </div>		
<b>Paperless agenda available at the FSBA BoardDocs site.</b>  <b>Earn your CBM points</b> by attending sessions (points listed in the expanded agenda) and completing the <i>Conference CBM and Evaluation form</i> . This form will be emailed to you after the conference and can also be found at <a href="https://fsba.org">fsba.org</a> . For more information on the CBM program, please visit our website, <a href="https://fsba.org">fsba.org</a> .  If you are an FSBA member, you can view your CBM points by logging into your eMbr profile. For details or questions, contact Carolyn Sanders: <a href="mailto:Sanders@fsba.org">Sanders@fsba.org</a>		