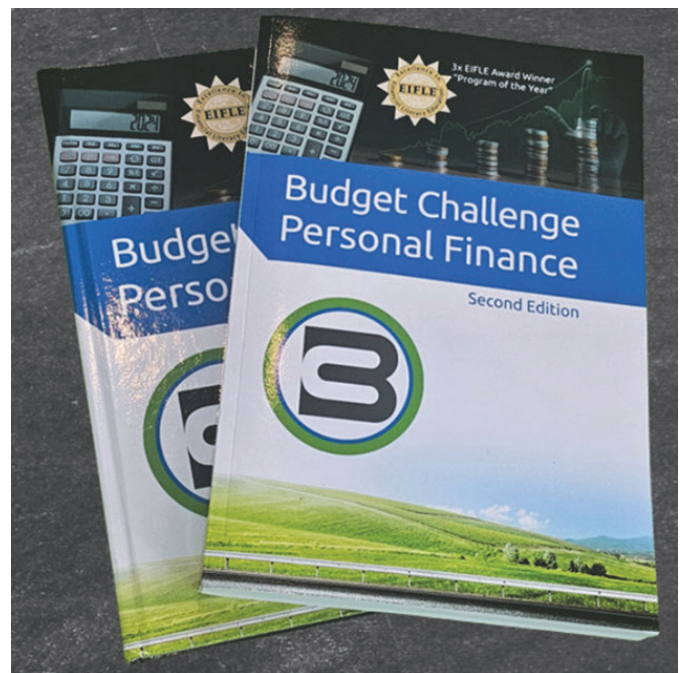




THERE IS A BEST WAY TO IMPLEMENT THE FLORIDA H.S. PERSONAL FINANCE AND MONEY MANAGEMENT CLASS

Start with the most up-to-date and relevant textbook and supporting resources. Then add the most technologically advanced financial simulation you can imagine, where students control all the finances of a typical independent adult. Each student manages their own checking and savings account, credit card, loans, recurring bills, and employer 401(k). They are also challenged to accomplish vital financial goals like paying down debt, managing credit, and investing for retirement while dealing with real-life unexpected events. Competitive scoring and advanced gameplay features provide meaningful, actionable feedback, allowing students to learn from their successes and mistakes. They participate in real-time for ten weeks, developing positive financial habits like paying all bills on time and paying themselves first. Students apply textbook content creating learning that lasts. Our technology is so advanced, it's patented, which is why we confidently state it is the most effective program available.



GAME-CHANGER IS A LIFE-CHANGER

Over 10,000 teachers have used Budget Challenge with over 900,000 students. What do those students say? 89% surveyed agreed or strongly agreed that **all students should be required to participate in Budget Challenge.** That's more popular than recess. And our teachers love it too!

BUDGET CHALLENGE IS THE COMPLETE PROGRAM THAT WORKS IN-PERSON, HYBRID, OR REMOTE

- 17-chapter **Personal Finance** e-textbook with Math Applications and ELA Connections
- Award-winning 10-week student simulation lab experience
- Self-scoring authentic and standards-based assessments
- Real World Activities and Guided Readings for each chapter
- Live Help Desk for teachers and students
- Tools to boost student engagement
- Parent engagement toolkit and emails
- Video Library
- Editable chapter presentations with lecture notes
- +Investing Module for enrichment or Honors classes

TEACHES ALL FLORIDA PERSONAL FINANCIAL LITERACY AND MONEY MANAGEMENT 2102371 AND HONORS 2102373 STANDARDS

Many programs claim to "align" with standards. We are the only program that **teaches** ALL the Florida standards for both the required and Honors Classes and all Jump\$tart/Council for Economic Education National High School Standards for Personal Financial Education. The most engaging program is also the most comprehensive and the most up-to-date.

TRANSPARENT PRICING, NO HIDDEN COSTS

Budget Challenge teaches students to be aware of hidden costs and fees. We practice what we teach. Florida schools pay only for student licenses and any printed textbooks they require. There are no costs for teacher materials, assessments, ancillary resources, live Help Desk, or professional development. Teacher support and new teacher on-boarding is included for the duration of the contract. Digital student licenses always include the most up-to-date version of the textbook, simulation, and all support materials. Pricing reflects all discounts. License allows one student to use the program including the ability to download and save all print materials including the textbook.

- One Year License \$24
- Four-Year License \$96
- Five-Year License \$120
- Personal Finance softcover \$34.95
- Personal Finance hardcover \$64.95

Licenses and textbooks may be purchased directly from Budget Challenge or the Florida School Book Depository. Questions? Contact Tim Lambrecht, Director of Education, tim@budgetchallenge.com or phone 513-335-0619 ext. 406

