





Principles of Agriculture,





# The eDL Difference

How we can support you with a comprehensive solution for Economics & Personal Finance

Engaging resource

2 Research-based instructional design

**3** Teaching support





## Allie Vincent

Regional Vice President, Partnerships

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Today's Agenda

**Next Steps** 



# Largest Publisher of Electives & Career Courses

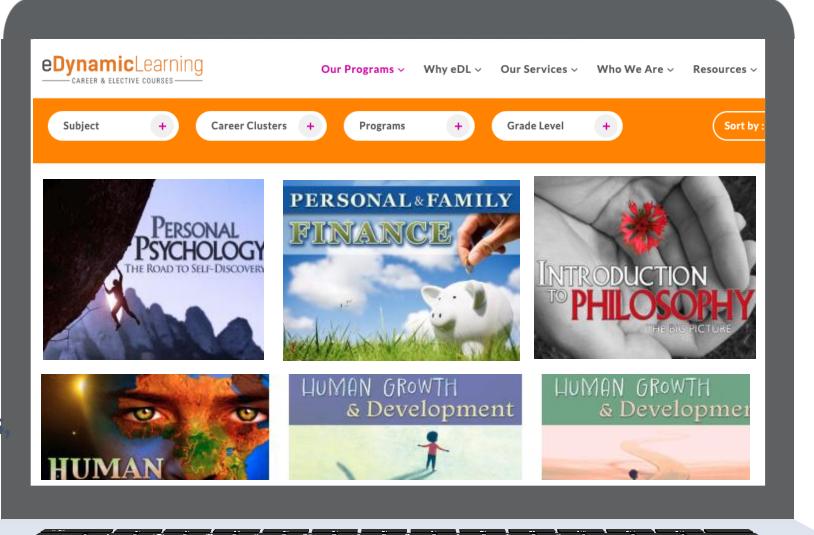




Textbook Replacement

Works on Chromebooks Laptops, Tablets

Continually Updated

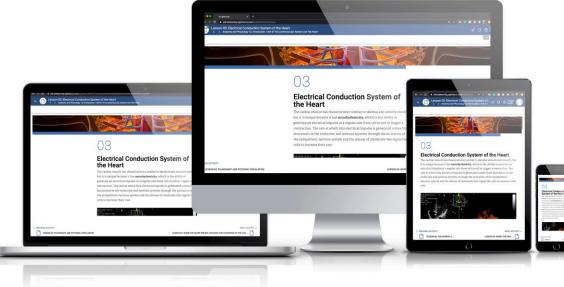




# Device agnostic

# **Platform Flexibility**





Integrates with most LMS









Blackboard







Elements work with Google Classroom



# Flexible Implementation Models

Curriculum that allows for the most teaching and learning options



# **Award-Winning Curriculum**













Best Elective
Curriculum Solution

**Best College & Career Solution** 

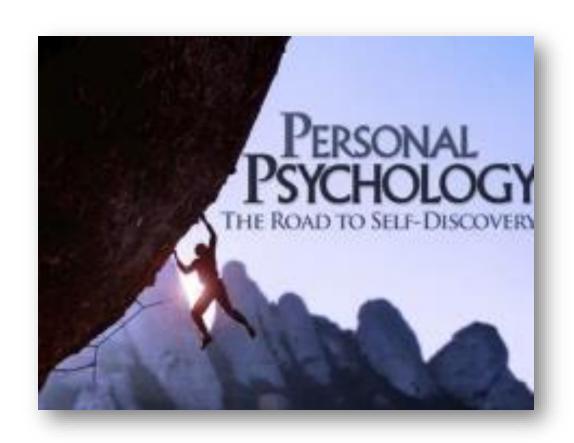
College & Career
Readiness

eDynamic
Learning
CAREER REGISTER

CAREER REGI

# **Student Rating**

Students rate Personal Psychology highly





4.4 out of 5 stars





# **Course Standards**

Aligns to 2107300 Psychology 1 standards

							\	
ing							\	
Dynamic Learning							1	
CAREER & ELECTIVE COURSES								
e Title: Personal Psychology 1							Standard Rating	
e line.							really Met	
r: FL psychology 1						Comments	Partially Met / Not Met)	
e: FL e Course Title: Psychology 1 e Course Code: 2107300 e Course Code: 2107300					How Standard is Assessed			
e Course con			$\overline{}$	terd is Taught			Fully Met	
te of Standards.		Τ.	esson(s)	How Standard is Taught			,	
rcentage of Course Aligned: 100%		1 6	umbers	holony, such as	Critical Thinking 3			
rcentage of Course	Unit Name(s)	\ .		Defining and explaining the main goals of psychology, such as jescribing, predicting, changing, and more and how psychology differs them other social sciences			Fully Met	
Standards			D	perining and exceptions, changing, and the describing, predicting, changing, and the describing, predicting, changing, and the describing and exceptions of the descr				
Manage	Unit 2: Searching for Answers		on 1	describing, predicting, from other social sciences from other social sciences	Activity 2			
to as a science				promother social sciences  Exploring the roots of psychology, including Seneca, Lao Tzu, Aristotle, and others, and then the emergence of it as a field of study in the 19th and others.			Fully Met	
SS.912.P.1.1: Define psychology as a discipline and identify its goals as a science	Unit 2: Searching for Answers						Fully Met	
			sson 1	and others, and trief voice century  Tracing psychological theories from Descartes dualism to Wund's use  Tracing psychological theories from Descartes dualism to Wund's use of scientific lab studies up to the theories of Freud, James, Dweck and of scientific lab studies up to the theories of research on humans and	Activity 2		Fully Mos	
a scientific discipline.				Tracing psychological trothe theories of Production and	Critical Thinking 1, 5		Fully Met	
SS.912.P.1.2: Describe the emergence of psychology as a scientific discipline.	ntal Unit 2: Searching for Answers		esson 1	or science of research on numeric				
SS.912.P.1.2: Describe the emergence of psychology and SS.912.P.1.3: Describe perspectives employed to understand behavior and moreosesses.				Understanding the processes and etnos or the other animals other animals  Examining and comparing different fields of psychology, such as clinical comparing different fields of psychology.	cal, Discussion 1		- w. Mot	
employed to understand but		ars	Lesson 5	other animals  Examining and comparing different fields of psychology, such as clinical community, counseling, developmental, educational, forensic, and momentum community, counseling, developmental, educational, foreign	ore		Fully Met	
SS.912.P.1.3: Describe perspective on processes.  SS.912.P.1.4: Discuss the value of both basic and applied psychological research by the processes of the proc	rch Unit 2: Searching for Answers			Examining and company developmental, example and for example	Activity 2			
processing of both basic and opposite the control of both	tor Answ	ers	Lesson 3	Examining and courseling, developments community, courseling, developments Exploring the role of the brain in the biology of behavior, for example examining neurons, synapses and communication, brain regions are examining neurons, synapses and communication, brain regions are examining neurons, synapses and communication, brain regions are examined to the property of the property	d Activity 2		Fully Met	
SS.912.P.1.4: Discuss the value of six systems and non-human animals.  with human and non-human animals.	Unit 2: Searching for Answ			Exploring the role of the branches and communication			Fully	
with human and non-number  SS.912.P.1.5: Describe the major subfields of psychology.		ior	Lesson 1	roles, and recent studies in the	nent, Activity 3			
SS.912.P.1.5: Describe the major of	s in Unit 3: The Biology of Be	havioi			et Accomp		Fully Met	
SS.912.P.6.1: Explain the interaction of environmental and biological factor.  SS.912.P.6.1: Explain the interaction of environmental and biological factor.  Solution of the brain in all aspects of development.				Taking a look at the ideologies of continuity at purity and the such as with Bandura and Vygotsky, and discontinuity, or more such as with Bandura and Vygotsky, and discontinuity, or more such as with Bandura and Plag staggered development as seen in the theories of Freud and Plag staggered development as seen in the the study of development.	inn 2			
SS,912.P.6.1: Explain the interaction brain in all aspects of	seement O	ver the	Lesson 1	staggered development as seen	t, Activity 1, Discussion 2			
				staggered development as access  Evaluating different methods used in in the study of development evaluating cross-sectional and longitudinal research				
travity/discontinuity and stability/change	Lifespan		-	Evaluating different methods used in in the succey including cross-sectional and longitudinal research				
SS.912.P.6.2: Explain issues of continuity/discontinuity and stability/change	Unit 6: Development Over the		Lesson 1					
SS.912.P.6.3: Distinguish methods used to study development.	Lifespan							



# Personal Psychology 1: The Road to Self-Discovery Writing Team



## Shalyce Cluff, MS, M.Ed.

Lead Author

## Carl Neblett, MA

Author



# Personal Psychology 1

# Units at a Glance

Unit 1: Why Did She Do That? The Question of Psychology

Unit 2: Searching for Answers

Unit 3: The Biology of Behavior

Unit 4: How You Learn

Unit 5: Language and Intelligence

Unit 6: Development Over the Lifespan

Unit 7: Stress, Coping, and Mental Health

Unit 8: Psychological Disorders



# Personal Psychology 1: The Road to Self Discovery

#### Current course topics

#### **Biology**

- States of consciousness
- Dream theory
- Meditation, hypnosis, flow

#### **Memory**

Traumatic brain injuries, Alzheimer's Parkinson's

#### **Cognition and Intelligence**

- Confirmation bias, overconfidence
- Conflict resolution

#### **Stress**

- Social media & mental health
- Resilience







Lessons



Hands-on activities



Videos



Low stakes assessment



High stakes assessment

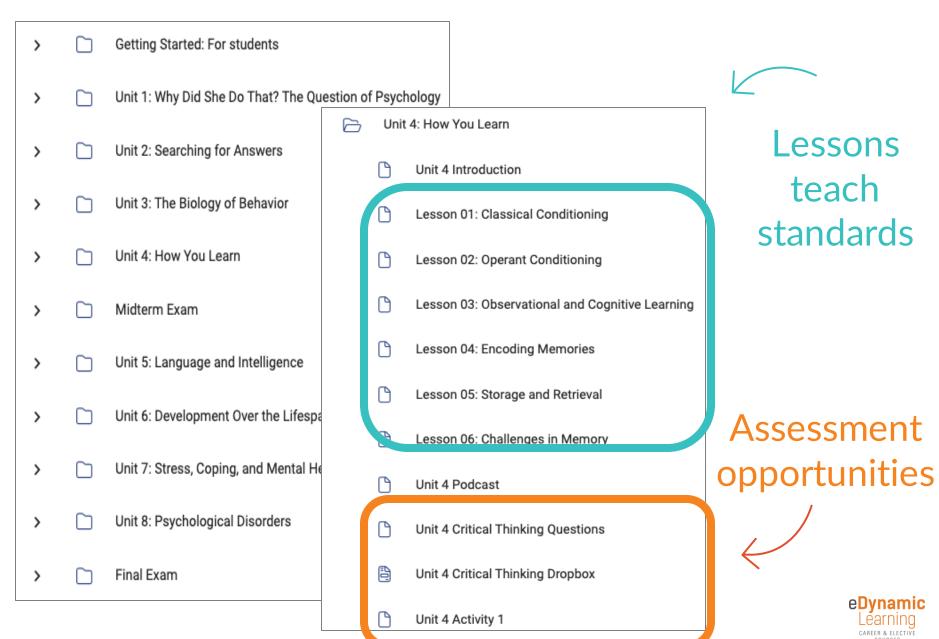


Feedback from the Teacher



# Course Structure

Courses organized by units, which include lessons & assessments

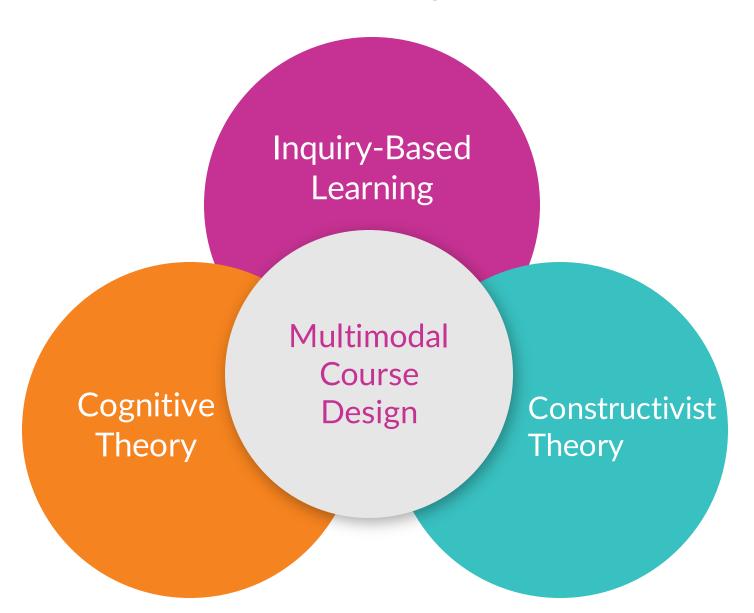


teach

**eDynamic** 

# Research-Based Course Design

incorporates learning theories





#### **Facilitates Cognitive Processing of Information**

#### Decision-Making in Action

Take a look at some of the following scenarios and indicate what you think the likely outcome of the situation will be:

Consider the following questions:

#### Chunking • What is the correct course of action?

- What are the potential consequences of that course of action?
   Scenario One:
- What barriers

You are grounded, but your friend is meeting up with someone she's never met before and doesn't want to do it alone. You committed to going with her.

#### Scenario Two:

There is a huge party this weekend. Everyone who is anyone will be there. You feel privileged to be included; however, you know there is a high likelihood drugs and alcohol will be present. If your parents know the details, they will not be okay with you attending.

#### Improving Memory

Mnemonics can be used to aid in encoding, storing, and retrieving information as it moves memories into elaborate processing. Mnemonics create deeper associations with the information.

Solomon Shereshevsky was a Russian journalist turned mnemonist who lived in the early 1900s. He became known for his amazing memory recall. Upon research and study of his process, it was found that Shereshevsky used synesthesia, an elaborate mental process and mnemonic device in which information is paired with each of the five senses, creating unforgettable information. Unlike most of us, it seemed to come quite naturally to Shereshevsky.

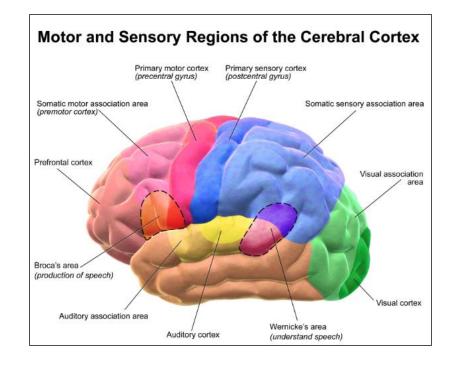
Here are a few not quite so elaborate techniques that you can use:

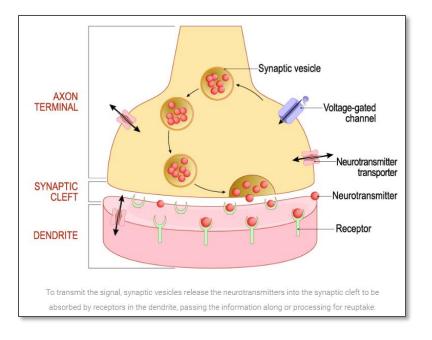
- Chunking
- Rhyming
- Acrostics or Acronyms



### Facilitates Cognitive Processing of Information

# Compelling visuals







Features that support cognitive processing of information

Videos bring content to life and include closed captioning



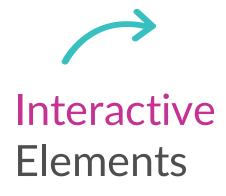
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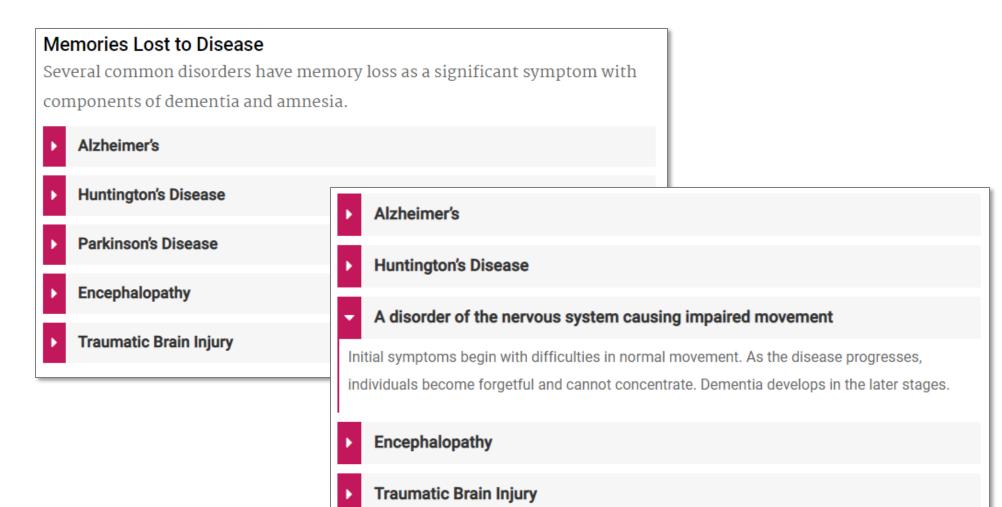
# Evolved Tendencies and Behavior Many tendencies from both our ancestry and our experiences influence future behavior. Like other species, humankind evolved in ways to ensure survival. In the past humans would hunt for their survival.





Features that engage learners and provide agency

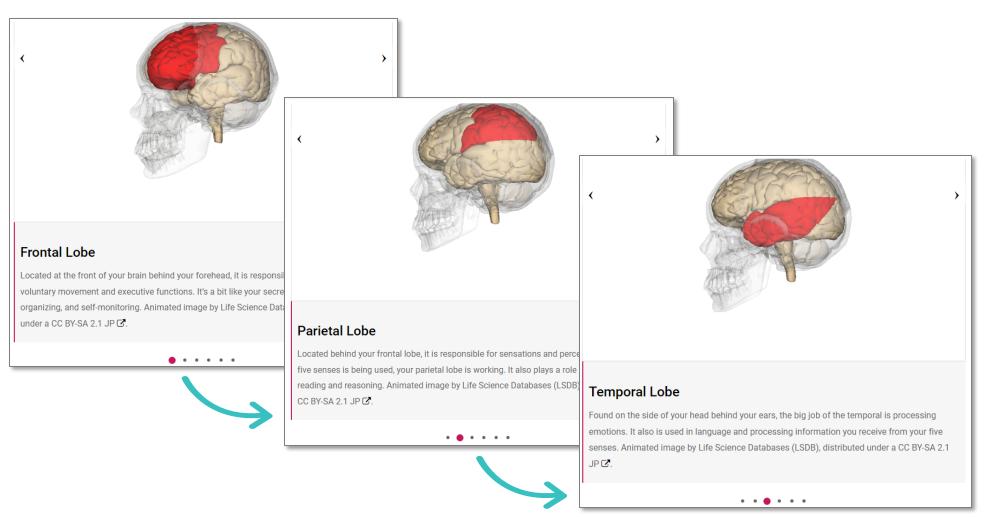






Features that engage learners and provide agency

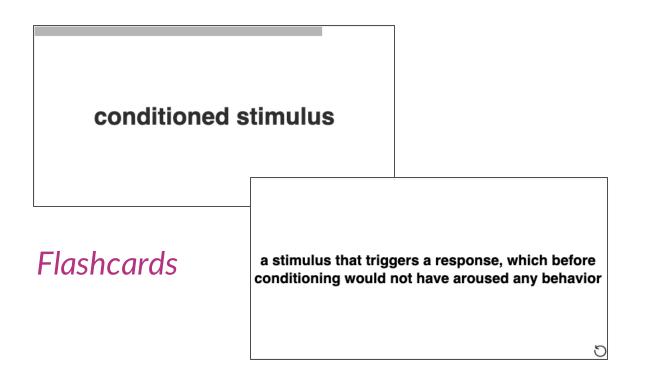
# Interactive Elements







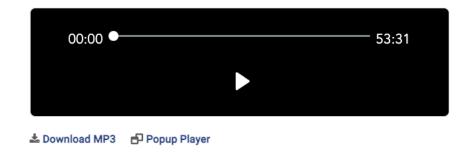
Assists with Cognitive Processing



#### Unit 4 Podcast

#### **HOW YOU LEARN**

This podcast is an audio narration of this unit's lessons.



#### **Podcasts**



Various assessment opportunities facilitate demonstration of knowledge

Critical
Thinking
Questions

Five (5) in every Unit

#### **UNIT 3 CRITICAL THINKING QUESTIONS**

#### Critical Thinking Questions

 Describe a time when you were in a flow state. This can be while you were playing a sport, making art, singing, dancing, or working on a school project. How did the flow state differ

from your normal state of consciousness? What do you to flow states in your life?

- 2. In your own words, describe the anatomy of the central ne nervous system, and the endocrine system. How do these affect a person's development and behavior?
- "It's going to be amazing when humans go to Mars," a clast to see and hear and feel everything. There will be no limits humans can sense and perceive and what they aren't able least three examples of each. Use the term "absolute thre
- "I've been afraid of heights my whole life, and that's never "That is just how my brain is wired." Explain to this relative your own words) and how it affects humans.
- "Why do people have to go to sleep?" asks a seven-year-o bed. In terms that a young child would understand, explai scientists have suggested that humans need sleep.

#### . Critical Thinking Questions

1. Describe a time when you were in a flow state. This can be while you were playing a sport, making art, singing, dancing, or working on a school project. How did the flow state differ from your normal state of consciousness? What do you think you could do to create more flow states in your life?

#### Answers will vary but should include:

- A description of a flow state the student experienced. Example: "I was so busy working on my app that I didn't even notice when the bell rang and my classmates left."
- A suggestion of how to create more flow states. Example: "I could set aside time early on Saturday mornings to paint. Nobody will bother me then."
- 2. In your own words, describe the anatomy of the central nervous system, the peripheral nervous system, and the endocrine system. How do these three systems work together to affect a person's development and behavior?

#### Answers will vary but should include:

- Central nervous system definition in the student's own words. For reference, the unit definition is: The central nervous system (CNS) consists of your brain and spinal cord and is responsible for gathering and responding to information.
- Peripheral nervous system definition in the student's own words. For reference, the unit definition is: The peripheral nervous system (PNS) branches out all over your body and serves as a communication system between your brain, spinal cord, and the rest of your body.
- Find or time everage definition in the equident's own words. For reference, the unit definition is:

Teacher Resources provide Suggested Answers





#### Various assessment opportunities facilitate demonstration of knowledge

# Discussion Questions

2. In this unit, you learned about shallow or surface processing and deep or elaborate processing. Describe a time when you used shallow processing, such as memorizing a fact or formula to help you pass a test. Then describe a time when you used deep processing. This could be when you learned a skill you enjoyed, when you learned some historical or scientific information that is significant to you, or when you read or heard something that affected you emotionally. Based on these experiences, sum up the difference between shallow and deep processing.

#### Answers will vary but should include:

- An example of shallow processing. Example: "I learned in math class that a<sup>2</sup> + b<sup>2</sup> = c<sup>2</sup>, but I can't remember what it applies to."
- An example of deep processing. Example: "In history class, I saw a Civil War documentary that made me cry. I remember a lot of the documentary, and it inspired me to read more about that war."
- An assessment of the difference between shallow and deep processing: "Shallow processing helps you pass tests and get through school, but deep processing sticks with you because you find meaning in it."

Teacher Resources with Suggested Answers





Various assessment opportunities facilitate demonstration of knowledge

Activities
demonstrate
higher order
thinking skills

#### **UNIT 1 ACTIVITY 1**



#### **Required Materials**

- Word processing software
- Video recording device (optional)
- · Audio recording device (optional)
- Art supplies (optional)
- Spreadsheet software (optional)

You've learned a little bit about psychology in general. Now it's time personality in particular.

#### Step 1: Learn about at Least Two Personality Tests

Research two or more of these personality tests online. Some of the Enneagram, are available in short forms that you can take online in 1 Others, such as the MMPI, have hundreds of questions and therefore complete as part of this activity. Don't spend more than 25 minutes

- Minnesota Multiphasic Personality Inventory

#### Step 2: Reflect and Assess

Think about what you learned in Step 1 and how it applies to you.

- In your own words, how would you define personality?
- · How did the assessment tools you investigated describe you?
- In most situations, are you an extrovert or an introvert?
- What three words do you think friends or family members would use to describe you?
   What three words would you use to describe yourself?
- Did anything you learned in Step 1 surprise you? If so, what was it, and why?
- How well do you think you know yourself? What would you like to learn about in this
  course so you can understand yourself better?

#### Step 3: Showcase Your Results

Create a product that defines what personality is and shows some of what you learned in the first two steps. Make sure you describe the two personality assessment tools you used and discuss how their techniques were different from one another. Your product should also define at least two psychological terms you learned by reading the lessons or doing research. Here are some product ideas:

- · A fact sheet about yourself and your personality
- A brief, informal talk about yourself and your personality, recorded on audio or video
- A skit that shows and explains a personality trait that you either have now or want to develop



#### Various assessment opportunities facilitate demonstration of knowledge

Inquiry-based
Learning Activities
provide hands-on
experiences

#### How Can You Design Your Own Operant Conditioning Experiment?

#### **Required Materials**

- · Word processing software
- Art supplies (optional)
- · Spreadsheet software (optional)

In this unit, you learned that practice is one of the best ways to recall information. It's time to create your own experiment to help you understand and remember the main ideas of operant conditioning.

#### Step 1: Set a Goal

What would you like the outcome of the experiment to be? Let's say you want to create a positive habit for yourself in an area where you've been having a little trouble getting motivated. Here are some ideas:

- · Get up five mornings in a row without hitting a snooze alarm.
- Meditate for five minutes per day (or five minutes more than you usually do).
- Exercise for 15 minutes per day (or 15 minutes more than you usually do).
- Limit soda consumption to one can or glass per week.
- Stop social media consumption by 9 p.m. for five nights in a row.
- For five days in a row, think about and appreciate a different positive thing that a family member did, and thank them in person, by note, or by text for that specific action.

Set a modest goal that follows the rules of common sense. For example, don't try to lose more than two pounds in a week. Don't deny yourself food or water. And don't do anything that could harm yourself, another person, or an animal.

#### Step 2: Use the Language of Psychology

Write a paragraph (or make a chart or mind map) that describes how your experiment will follow the rules of operant conditioning. Here are some questions to get you thinking. You don't need to answer all of them, but answer at least three.

- What kind of associative learning do you want there to be? In other words, what action do
  you want to happen, and what do you plan to do so that the action will happen?
- What positive reinforcement will you use? You may want to use more than one.
- · What negative reinforcement will you use, if any?
- Are your reinforcements primary or secondary/conditioned? Explain.
- What punishment will you use on yourself, if any? Remember, negative reinforcement and punishment are not the same thing.
- · What reinforcement schedule do you plan to use, if any?

#### Step 3: Carry Out Your Experiment and Report the Results

Try out the experiment you designed. Keep track of your results in a series of diary entries, a chart, or a spreadsheet. At the bottom of the diary entries, chart, or spreadsheet, summarize your results. Was your experiment a success? What reinforcements and/or punishments were effective, if any were?

Submit the results of **Step 2** and **Step 3** to your instructor. If your work is hand-drawn, take clear photographs of it and submit those.





All assessment opportunities facilitate demonstration of knowledge

Rubrics provided for all openended assessments

TABLE 3 Grading Rubric								
	Content	Format	Communicate					
Full Credit	Student fully and precisely answers three or more of the questions in Step 2.  Experiment results are precisely and consistently detailed.  Summary is precise and articulate.	Student's submission is well organized and clearly presents the required information.  Its format is aesthetically pleasing and meets or exceeds the given requirements.	Student has clearly communicated their findings, project, and/or results.					
Partial Credit	Student answers at least two of the questions in Step 2.  Experiment results are present but may be vaguely or inconsistently described.  Summary exists but may be somewhat confusing.	Student's submission is fairly well organized and has a moderately easy-to-understand format that is somewhat aesthetically pleasing and meets most of the given requirements.	Student has attempted to communicate their findings, project, and/or results but could have done so in a more effective manner.					
Little Credit	Student answers one or none of the questions in Step 2.  Experiment results are missing or are difficult to understand.  Summary is missing or is very confusing.	Student's submission is poorly organized, and the content is difficult to understand due to poor formatting and/or aesthetics.	Student has not communicated their findings, project, and/or results.					

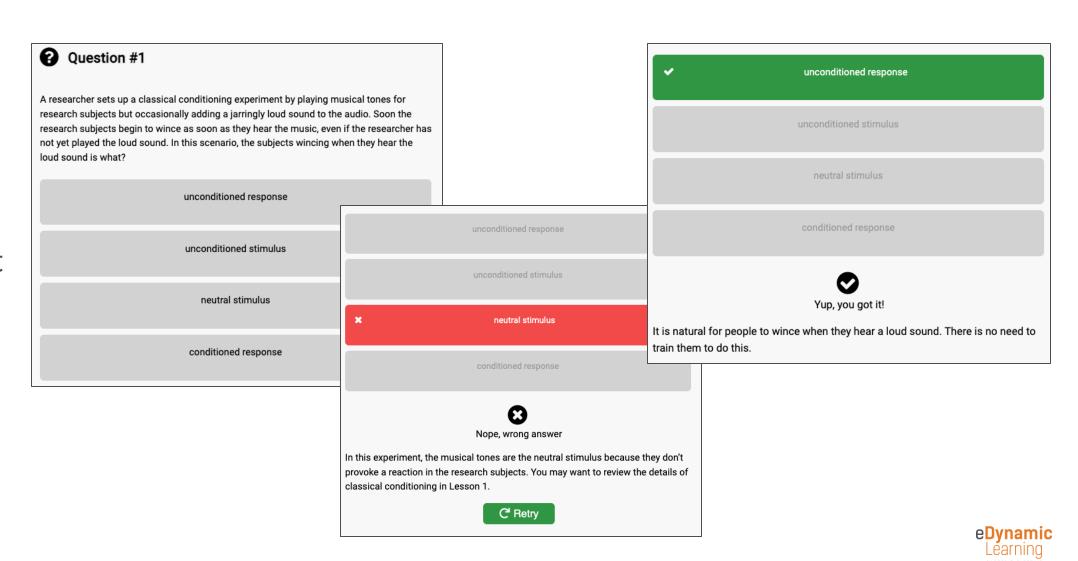


Test Your Knowledge facilitates practice

Test Your Knowledge Questions

Self Assessment Questions

Low-Stakes Ungraded



Various assessment opportunities facilitate demonstration of knowledge

Unit Quizzes,
Midterm, Final Exams
provide machine –
graded summative
assessment

Randomized to ensure academic honesty

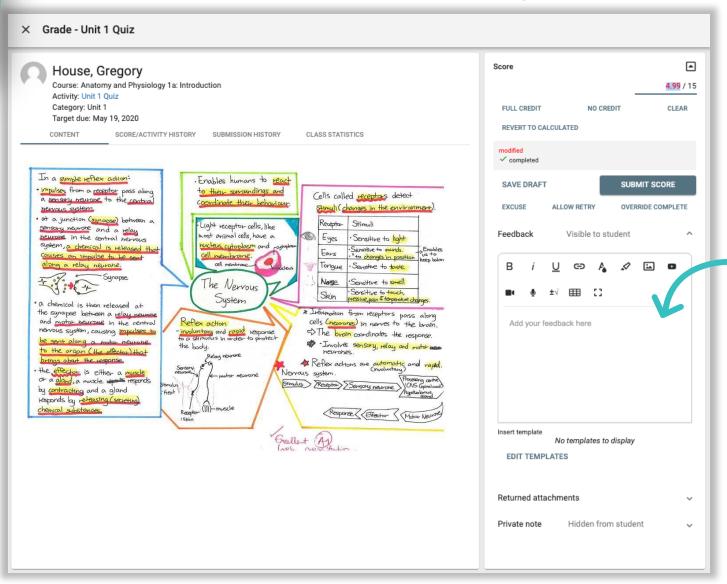
6. The psychologist Edv	ward Thorndike is MOST often associated with which key idea in psychology?
O self-actualization	
cognitive behavio	oral therapy
O Rule of Three	
	3. It's usually easier to remember a phone number if it has a dash in the middle—for example, 606-8042 rather than 6060842. What memory technique is this an example of?
Law of Effect	flexing
	Chunking
	dumping
	surfing





## **Teacher Feedback**

#### Personalizes learning experiences



Provide Formative Feedback to Students



# **Gradebook Reporting**

Gauge student progress

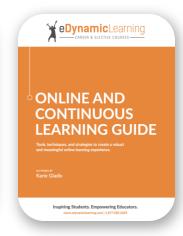
GRADES L	JNIT SUMMARY	FOR ME							<u> </u>		
				1	Unit 1: Human Body Organization						
□ Name 事个	Score	Letter	Minutes	Perfor	Pace	Unit 1 Text Questio	Unit 1 Lab Dropbox	Unit 1 Activity Dropbox	Unit 1 Quiz	Unit 1 Discussior 1	Unit 1 Discussior 2
Grey, Meredith	92.87%	A	0	•	•	80%	80%	100%	100%	100%	100%
House, Gregory	35.15%	F	0	•	•	30%	10%	40%	33.33%	20%	20%
Howser, Doogie	94.93%	Α	0	•	•	100%	100%	93.33%	93.33%	80%	100%
Lockhart, Abby	79.24%	С	0	•	•	90%	70%	100%	80%	80%	100%
Pierce, Benjamin	81.69%	В	0	•	•	70%	70%	80%	66.66%	60%	80%
Quinn, Michaela	79.02%	С	0	•	•	60%	80%	73.33%	100%	80%	100%
			33	•	•	<b>D</b>					
	0%	F	5	•	•						
	97.5%	А	51	•	•	<b>6</b> 5	100% 🏳	100% 🏳	93.33%	•	
14 students	70.05%	С	20			71.66%	72.85%	83.8%	80.95%	70%	83.33%
Low scores			0			2	1	1	2	2	1
Score entry			0			Points	Points	Points	Points	Points	Points
Points			0			10	10	15	15	5	5

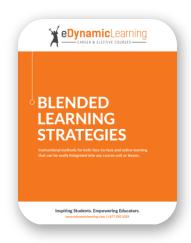


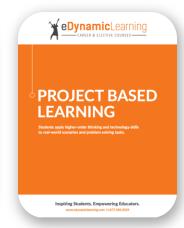
## **Rich Teacher Resources**

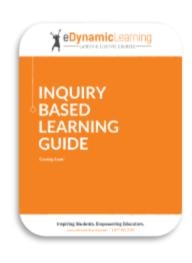
#### Resources that support implementation

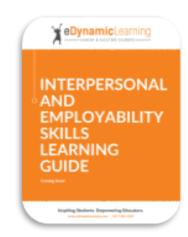












#### Also provided:



Answer Keys



Syllabus



**Scoring Rubrics** 



**Required Materials** 



**Course Vocabulary** 

# **Rich Teacher Resources**

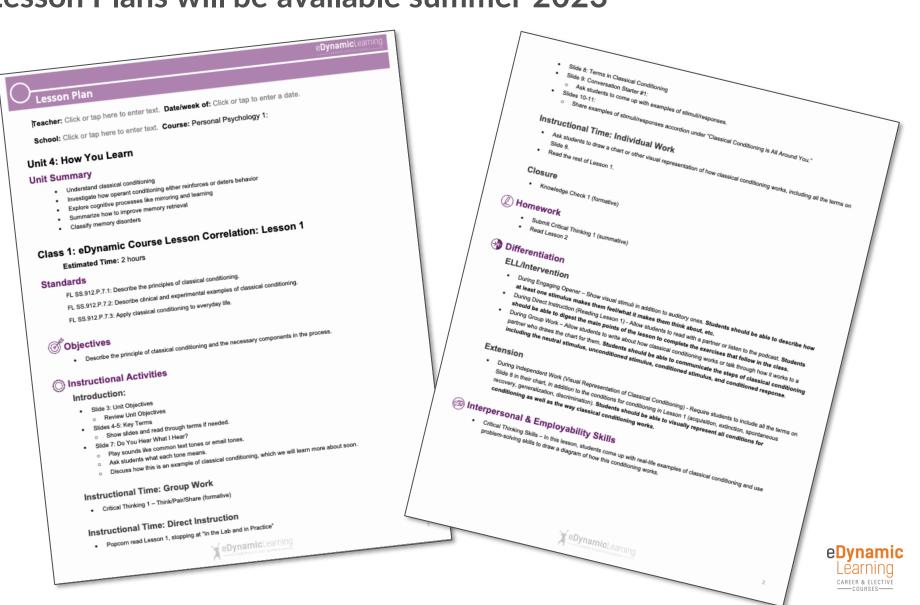
# Lesson Plans will be available summer 2023



Lesson Plans provide -

Direct instruction

- Instructional activities
- Differentiation strategies



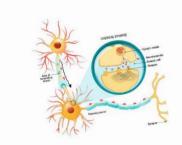
# **Rich Teacher Resources**

#### Slides will be available summer 2023

Conversation Starter #1:
Why did Phineas Gage's personality change?
What part of his brain was damaged?



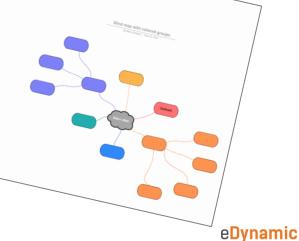
Neurons and Synapses



- Neuron
- Nucleus
- Dendrite
- Axon
- Myelin sheath
- Glial cells
- Synapse

Lesson 1: Active Reading

• Read along with your class and fill out the concept map while you ask questions, and make predictions



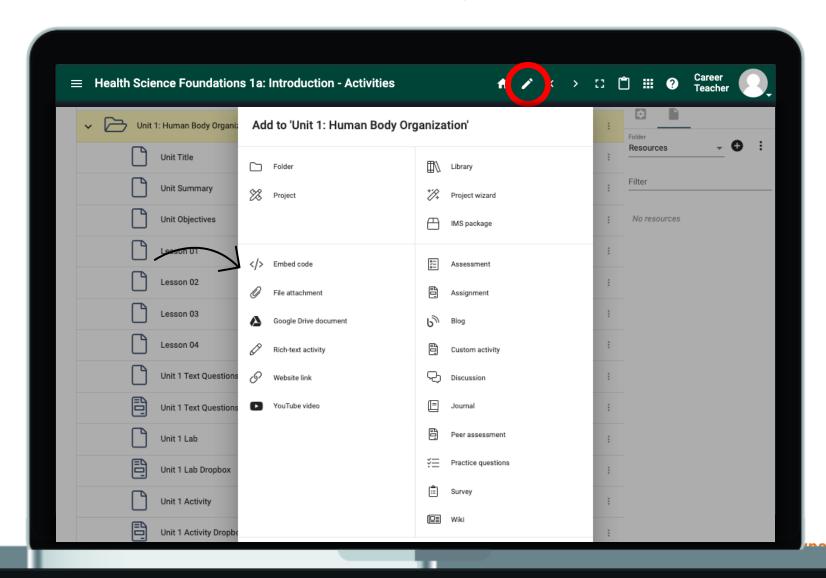
# **Customization & Integration Features**

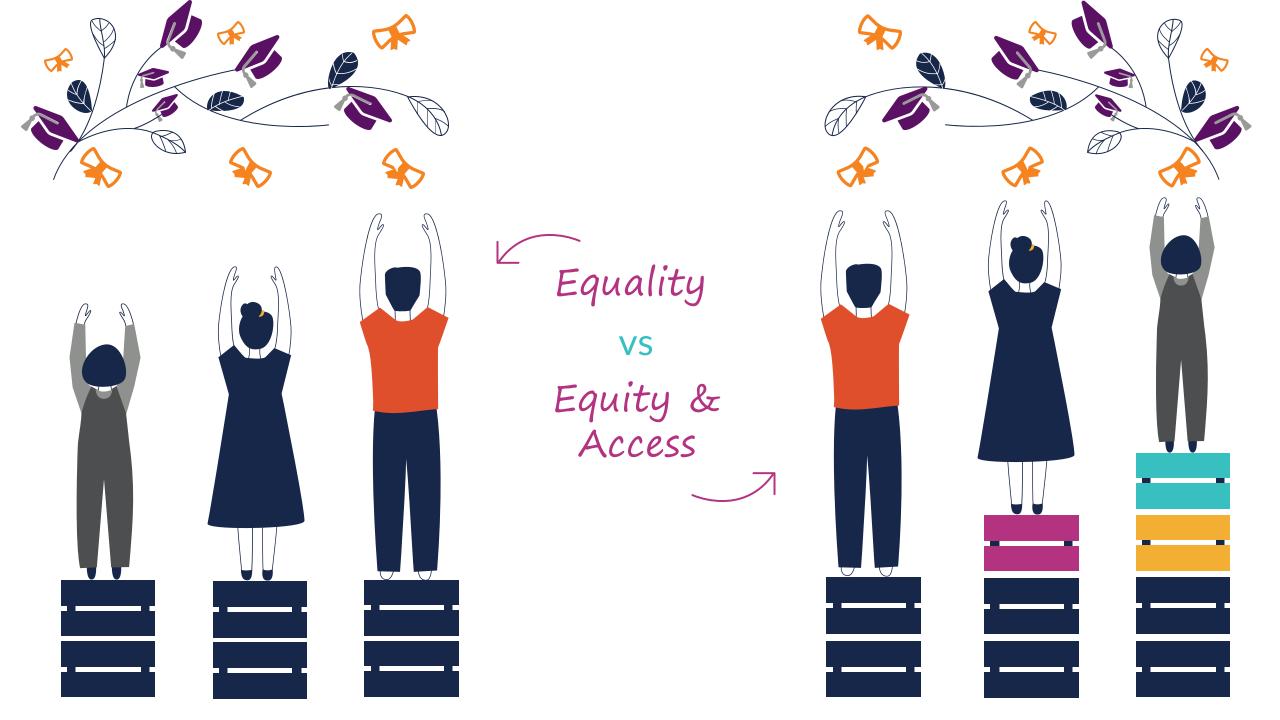
Teacher or district-authored content can be integrated easily

Add: Links, videos, docs, assessments, etc.

Move: Units, lessons, activities in a different sequence

Hide: Units, lessons, activities





# **Reviewed for Authentic Content**

we employ an external diversity/sensitivity editorial organization

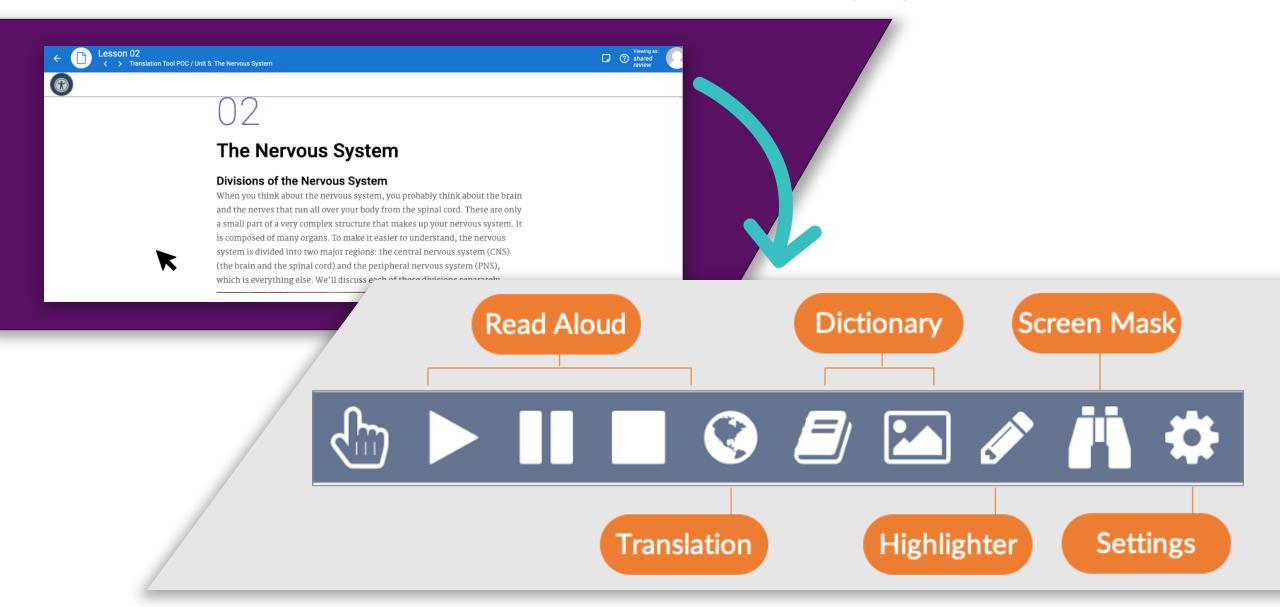
- Addictions
- Ageism
- Bullying, cyberbullying
- Class, socioeconomic, and poverty-issues
- Culture
- Ethnicity and race
- Generational issues

- Generational issues
- Immigrant culture
- Indigenous cultures
- Illnesses, disabilities
- Regionalism
- Religion
- **Tokenism**



# Accessibility Features to Support 508 Requirements

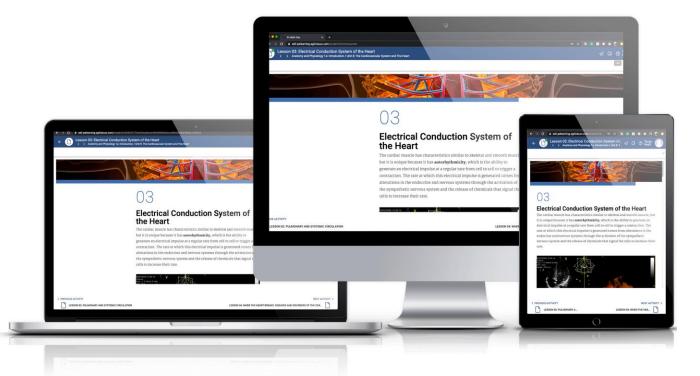
Literacy & ELL Support tools breakdown language barriers



# **Accessible to All Learners**

Accessible to support individuals who are deaf, hard of hearing, blind, visually impaired, and cognitively impaired

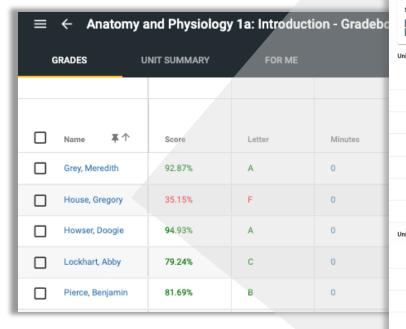






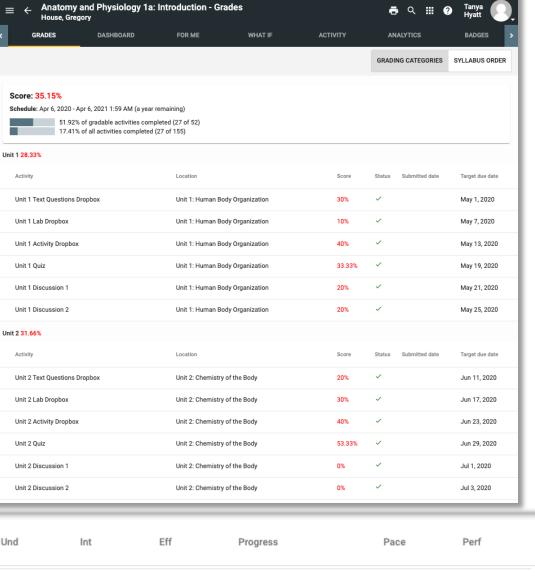
## **Supports Accommodations**

Ideal for IEPs, 504 Plans, & Acceleration



Listed accommodations for student





# **Professional Development**

#### **Implementation Essentials**

(Get teachers up and running on day one)

#### **Blended Learning Strategies**

(flexible uses to support various implementations)

#### **Inquiry-Based Learning**

(project-based, problem-based and challenged-based)

#### **Differentiated Instruction**

(support accommodations and ELL students)

#### **Job Embedded Coaching**

(modeling, co-planning, observation/feedback)





# **Summary of Personal Psychology**

# Device & Browser Agnostic



#### **Platform Flexibility**















#### Accessibility











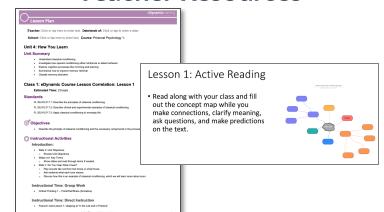
#### Interactivity



#### **Assessments**



#### **Teacher Resources**



#### **PD Training**





Your Questions Answered!

