



ParentSquare

HERNANDO, FL - ParentSquare Engage Communications and SmartSites Websites

Pricing Term Start Date: August 17, 2025 | **Pricing Term End Date:** August 16, 2026 | **Quote**
Create Date: May 8, 2025 | **Reference:** 20250508-154934300

HERNANDO, FL - 1200810

919 N BROAD ST
BROOKSVILLE, FL 34601
United States

Ray Pinder

pinder_r@hcsb.k12.fl.us
352-797-7000

Comments

ParentSquare is pleased to offer complimentary use of SmartSites onboarding and data sync for SmartSites until annual billing commences on August 17, 2025.

Valerie Wilson Ball - Parentsquare, Inc.

Products and Services

Item & Description	Billing Start	Term	Quantity	Unit Price	Total
	Date	(Months)			

Engage 2025 Annual Universal Reach <ul style="list-style-type: none">• One-way notifications and urgent alerts• Automated notices and attendance notifications• Social and website sharing• Student communication app (StudentSquare) True Two-Way <ul style="list-style-type: none">• Two-way SMS texting• Two-way app and web messaging• Two-way email replies• Automatic language translation Enhanced Engagement <ul style="list-style-type: none">• Newsletter designer (Studio Editor)• Appointment invitations and RSVPs• Volunteering and signups• Searchable directory Admin Intelligence <ul style="list-style-type: none">• Data analytics and reporting• 100% contactability tools• Direct SIS integrations• Custom roles and permissions Paperless Workflows <ul style="list-style-type: none">• Online forms and surveys• Digital permission slips and signatures	08/17/2025	12M	22400 Per Student	\$3.61 After \$1.39 discount	\$80,864.00 annually
Smart Sites (Multi-site) Annual	08/17/2025	12M	22400 Per Student	\$1.25 After \$0.20 discount	\$28,000.00 annually
Smart Sites Onboarding - Standard One Time Up Front Cost <ul style="list-style-type: none">• Project Management• Site Launch Consultation• Template Configuration• Activation	05/17/2025		1 Flat Rate	\$0.00 After 100% discount	\$0.00

Smart Sites - Content Migration (100 pages) One Time Up Front Cost	05/17/2025	10 100 Pages	\$0.00 After 100% discount	\$0.00
--	------------	-----------------	----------------------------------	--------

Totals

One Time Up Front Cost

Unit of Measurement	Unit Total	Total
Flat Rate	\$0.00	\$0.00
100 Pages	\$0.00	\$0.00
		\$0.00

Annual

Unit of Measurement	Unit Total	Total
Per Student	\$4.86	\$108,864.00
		\$108,864.00

Vendor's proposed Purchase Order terms rejected to the extent inconsistent with School Board's purchasing instructions. Purchase subject to terms of School Board Standard Addendum. <http://www.hernandoschools.org/departments/purchasing/vendor-information>

Signature

Before you sign this quote, an email must be sent to you to verify your identity. Find your profile below to request a verification email.

Ray Pinder pinder_r@hcsb.k12.fl.us	[sig req signer1]
Bill Frenzel bill.frenzel@parentsquare.com	[sig req signer2]

Quote expires: June 7, 2025

Purchase Terms

District/School Agreement -- The Services are subject to the terms contained in this Order Form and School Agreement which are located at www.parentsquare.com/agreement, and incorporated by reference into this Order Form ("ParentSquare School Agreement").

By executing this Order Form, the undersigned certifies that (i) the undersigned is a duly authorized agent of District/School, and (ii) the undersigned has read the ParentSquare School Agreement and will take all reasonable measures to enforce them within the District/School.

NOTE: Pricing above does not reflect ParentSquare's right to increase pricing as set forth in the ParentSquare School Agreement. Pricing above also does not include applicable tax, which will be applied upon invoicing.

Privacy Policy -- The ParentSquare Privacy Policy may be reviewed here - <https://www.parentsquare.com/privacy>

Terms of Use -- The ParentSquare Terms of Use may be reviewed here - <https://www.parentsquare.com/terms>

Questions? Contact Me



Valerie Wilson Ball

valerie.wilson@parentsquare.com

+113154151466