



Thursday, May 22, 2025

# NFC 2025 HEALTHY CAMPUS GRANT APPLICATION

## Congratulations on being selected to apply for funding and partnership with the National Fitness Campaign!

*On behalf of our State Sponsors and Partners, we thank you for your participation in the official briefing process and congratulate you on being approved to submit an application for funding and possible selection as a leading partner in the National Fitness Campaign.*

This application will confirm the qualifications discussed and reviewed with your Partnership Development Manager on the briefing and evaluation calls. It will also request additional detail regarding community eligibility and provide important details regarding grantee obligations if you are selected for this program and choose to accept the grant award. Please read and follow the instructions carefully prior to submitting your application.

For questions on the application, required documentation, or grant eligibility, please contact [partnerships@nfchq.com](mailto:partnerships@nfchq.com) or your Partnership Development Manager directly.

### I. General Information

Legal Name of Organization	Hernando County School District
Which state are you located in?	Florida
Application Type	Educational Institution
Website URL:	<a href="https://hernandoschools.org">https://hernandoschools.org</a>
Applicant Name	Matthew Goldrick
Agency Address	919 North Broad Street Brooksville, FL, 34601
Office Phone	(352) 797-7000
Cell Phone	(352) 345-7839

## II. School Eligibility Details

### Why should the National Fitness Campaign select your campus for funding in the Fitness Court Program?

Hernando County School District is an excellent prospect for this project as we plan to support three separate initiatives with the Fitness Court and we are part of the greater Tampa Bay Area. The three specific initiatives include PE programming for high school students, ROTC program support, and fitness/well option for our 3000 employees. The Fitness Court is planned to go at Central High that serves approximately 1452 students and will be embraced as part of the physical education classes. In addition there is a NJROTC program at Central High that has been recognized in the top ten in the nation that will also make use of the Fitness Court. Finally the location of the high school is centrally located so that we plan to market and utilize the Fitness Court after school hours and on the weekends as a perk and wellness component for our employees. This will be the third cost free option to our employees coming on line as we have a fitness center on the east side of the county, Hernando County is placing a fitness court south centrally and this will be north central.

### Please describe the fitness and wellness programs and amenities for students and faculty at your school(s):

Students are required to have PE as part of their high school credits This fitness court will be an additional option. ROTC will utilize the Fitness Court for their courses and program. This will also be an opportunity for these high school students to be exposed to a free fitness option they will continue to have access to in the community as Hernando County Parks and Rec is also placing one at Veterans Park.

### Please list any campus groups and organizations that will be involved with activating and promoting this initiative.

The PE classes, ROTC classes, and sports teams at Central High School will all be involved in utilizing and promoting this initiative. In addition Hernando County School District has a Wellness Committee that will help promote this initiative for all or our employees who will have access to use during non student hours. We also have a Hernando County Education Foundation that we will work with for fundraising and promotion. In fact we have a 6/2 wellness event that if approved we will utilize to announce and kick off the marketing of the Fitness Court.

### Support: Who else among your campus leadership has adopted or supported the project?

- Dean/Principal
- Provost/District Superintendent
- Hernando County Education Foundation

## III. Multi Site Information

### IMPORTANT:

The National Fitness Campaign's Grant Committee evaluates site locations based on a 30-point scale to ensure maximum health impact for NFC sponsors, partners, and your community. The criteria include visibility, accessibility, and connection to pedestrian infrastructure. Each category is worth 10 points, with consideration given to community size, density, and context.

In addition, it is crucial to note that site locations for Fitness Courts must adhere to the requirement of a minimum safe distance of 150 feet from the nearest playground or children's use area. This rule is essential for funding and partnership qualification, following national standards. Our commitment is to prioritize the safety and well-being of children in the selection process while aiming for impactful and successful Fitness Court placements.

Site #1 Name:

Central High School

Site #1 Google Maps or other web URL of location:

<https://www.google.com/maps/d/viewer?>

Site #1 Location Type: 

Public School Property

Each site partner is responsible for the site selection for their Fitness Court, associated risks, and proper use by appropriate age range. Please acknowledge you understand you have read and understand the information below. 

Yes

Please confirm that the site location ensures a minimum safe distance of 150 feet from the nearest playground or children's play area, and 25 feet from any other fencing or wall structure, in accordance with national grant and safety standards. 

Yes

Our organizations acknowledges that the Fitness Court is designed for individuals age 14 and older, and use of the Fitness Court is no permitted by any individual under the age of 14. We confirm we will comply with all minimum required safe distance criteria for siting our Fitness Court, and accept responsibility for proper age use of the Fitness Court only by individuals age 14 and older. 

Yes

Is this site both highly visible and easily accessible? 

Yes

Has the site been approved by appropriate stakeholders or campus leaders? 

Yes

**Please describe what makes this site an excellent option for a Fitness Court in your community.**  
The site we selected is geographically located well in the county for an additional option for our employees that live all over the county. More importantly we have the best space options at this high school to add another structure to the campus. Even more importantly the PE, sports teams, and ROTC at Central High School will maximize the use of the Fitness Court during the school day.

Do you plan to qualify additional sites for future funding consideration at this time? 

No

IV. Timing & Funding Information

IMPORTANT:

Funding requirements for participation in the Campaign may fluctuate based on material costs and will be confirmed at the time of shipment. Changes to funding requirements in 2025, if any, will be communicated in writing to qualified applicants.

For 2025, the funding requirements are \$170,000 plus installation, which includes pouring a concrete pad (as per NFC specifications) and assembly using an approved method.

What month of the year does your fiscal year begin?

July

If selected as a Partner and awarded the grant of \$30,000-\$60,000, how do you plan to match the remaining funding required?

Option 2- Matching Funding from local budget and local sponsors plus donors.

How do you plan to match the remaining program and installation funding for approved sites ("Agency, school, or municipal budget" must be selected as one of the funding sources)?

Agency, school, or municipal budget

Supporting local sponsorships

Local donors

Community fundraising

Above you indicated that you planned to use agency, school, or municipal budget to contribute to the remaining funding. Please specify the amount of the contribution from this source.

50,000 to 100,000

Above you indicated that you planned to use supporting local sponsorships to contribute to the remaining funding. Please specify the amount of the contribution from this source.

50,000 to 100,000

Above you indicated that you planned to use local donors to contribute to the remaining funding. Please specify the amount of the contribution from this source.

30,000

Above you indicated that you planned to use community fundraising to contribute to the remaining funding. Please specify the amount of the contribution from this source.

20,000

Please list any confirmed, tentative, or desired sponsors or donors in your community and region for review by NFC.

None 100% confirmed at this time

If local fundraising from private sources is unsuccessful, do you still intend to proceed with the Fitness Court program in your selected Campaign Year?

Yes

When will full funding be available?

Will you be applying for, and considering the Fitness Court Studio program?

Can you confirm that your first Fitness Court will be open and available for public use in 2025?

Is your campus tax exempt?

Please enter your tax exempt number: 85-8012621945C-9

Organizations who are awarded funding and partnership will be required to meet their local funding match and procure the Fitness Court and Campaign per their local policies and procedures. The integrated nature of the products and services of this program is frequently grounds for sole source by most, but not all local requirements. Some agencies do require a bid process for procurement. A sole source letter and appendix is provided by NFC for review and use if appropriate. Please acknowledge you will communicate your organization's chosen procurement method per your local policies and requirements following review of documentation provided by NFC.

V. Site Design, Installation and Maintenance

Please confirm that you have read and agree to the information listed below:

**ART:** All Fitness Courts include standard NFC Public Art Collection art and graphics and NFC standard design services. For additional funding, Fitness Courts can feature several versions of Custom Graphics designed by the NFC Design Studio and Local Artist program options. Please note that if you're applying for a state sponsor program, the art and color of the Fitness Court will follow the guidelines set by the State Sponsor. Your Partnership Development Manager can provide additional information if needed.

Yes

**CONCRETE SLAB:** The Fitness Court installation requires a 38'x38' concrete slab foundation. In the case of a Fitness Court Studio, a larger 38'x76' concrete slab foundation is required. The concrete slab foundation should be installed by a separate contractor using engineering plans that are provided by NFC.

Yes

**TIMELINESS OF INSTALLATION:** The Fitness Court should be installed within the awarded campaign calendar year if weather permits. If immediate installation is not possible due to weather, it must be completed within nine (9) months of receipt of Fitness Court to avoid the potential expiration of adhesive-based products and paints. While NFC strives to be accommodating for unique scenarios, Partner recognizes NFC is not responsible for installation support and launch assistance beyond one (1) year from the original shipment of the Fitness Court.

Yes

**APPROVED INSTALLATION NETWORK:** The Fitness Court can be installed by an NFC Approved Installation company. Funding and contracts are transacted separately, with costs ranging from \$28,500 to \$30,500. Please note that there is an additional installation cost of \$7,500 for the installation of the Fitness Court Studio.

Yes

**SITE STATUS:** NFC may request site photographs or other inspection reports at the discretion of the National Grant Committee and sponsors to verify the status of the local site. If requested, these materials must be provided within 72 hours.

Yes

**MAINTENANCE:** Maintaining the Fitness Court is the responsibility of the local site partner. Acceptance of a Grant Award requires compliance with standard NFC maintenance protocols. These include properly cleaning and repairing any damages to the Fitness Court and Graphics for a minimum of 10 years.

Yes

**SPONSORS:** Sponsors providing funding for the Fitness Court shall not be held liable for any risk associated with the installation of or use of the Fitness Court.

Yes

**V. Site Design, Installation and Maintenance (Continued)**

Are you interested in any further customization to your Fitness Court that goes beyond the standard design services?

Yes

Please indicate which art program you'd like to learn more about.

Local Artist Program

How do you plan to accommodate the installation of the concrete pad?

In kind donation of labor/materials

Please confirm that you will be proceeding with a National Approved Installer Network Team.

Yes

Would you be interested in learning about Fitness Court Care solutions?

Yes

**VI. Partnership & Sponsors**

Are you willing to host an opening day celebration at your Fitness Court inviting civic leaders, community supporters, and the local media?

Yes



**Please confirm that you understand that NFC sponsors and partners reserve the right to provide new graphics and messaging on the rear of the Fitness Court for approved Fitness Courts at any time to support new tools, promotions and activation programs for your community. Agency or municipality shall be allowed to approve the new design but shall not unreasonably withhold approval.**

Yes

**In consideration of the initiative being funded through the NFC sponsorship program, and in some cases, local or regional sponsors, will you allow the identification of major sponsors on the Fitness Court mural wall?**

Yes

**VI. Partnerships & Sponsors (Continued)**

**Please confirm that you will support the mission of the campaign in the following ways:**

**Promote awareness of, and usage of, the Fitness Courts and demonstrate the value of an active lifestyle using the Fitness Court App, NFC website, and activation tools provided?**

Yes

**Promote sponsors who have supported the Campaign, and join relevant regional and national events and promotions?**

Yes

**Establish a long term point of contact at your community to support an annual partnership support call, providing updates for relevant tools, communication programs, and promotions to support continued engagement with your community?**

Yes

**Please provide name and contact information for this person**

Matthew Goldrick

**Phone**

(352) 797-7000

**Email**

goldrick\_m@hcsb.k12.fl.us

**VII. NFC Grant Award Acceptance**



**How will your organization accept the \$30,000 - \$60,000 Statewide Fitness Court® Program Grant Award of Eligibility and confirm that your matching funding will be available and committed to this program following appropriate local procedures and adoption steps?**

Purchase Order or other Funding Confirmation Documentation

**VIII. Applicant's E-Signature**

The undersigned (authorized to sign on behalf of the applicant organization) certifies, to the best of their knowledge and belief, that the information contained in this application is true.

Further, NFC and the undersigned organization recognize that neither submitting this application nor being awarded NFC Grant Funding constitutes a binding commitment of any kind.

**Signature**

A handwritten signature in black ink, consisting of stylized, overlapping loops and a long horizontal stroke extending to the right.

**Date and Time of Signature**

2025-05-19 11:01

**NFC 2025 HEALTHY CAMPUS GRANT APPLICATION**

**STATE and REGIONAL HEALTH INSURANCE and HEALTHCARE SPONSORS:** Applicant acknowledges that in accordance with NFC standards, if their organization is selected for this program, which includes funding support from a State or Regional Health Insurance or Healthcare Sponsor, that no other sponsors within the same business category aside from the NFC State or Regional Sponsor may be involved in contributing funding for this program, or recognized in any way. *I.E. Applicant may not seek funding from local hospital sponsor if NFC sponsor is a health system or hospital network, or seek funding from another health insurance sponsor if the the NFC sponsor is a health insurance company.*

Local sponsors outside of the same business category as the state or regional sponsor are permitted. For any questions regarding qualifying sponsors, please contact your Partnership Development Manager.