



Weeki Wachee  
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**Mildred Murrman-Dudley**  
Assistant Principal

**Brandy Sladek**  
Assistant Principal

**John Weaver**  
Assistant Principal

To Whom It May Concern:

I am writing to request permission for our Journalism students to attend the Florida Yearbook Seminar 2025 to dive into the world of journalism, book production, photography, and computer skills, scheduled from June 18-20, 2025.

The primary objective of our participation in the Yearbook Seminar is to provide our students hands on training on how yearbooks are made. Meet and hear from nationally recognized instructors on all things yearbooks. Attend several general sessions and work to build lasting relationships with their staff. Meet with professional cover artists who will assist in bringing their yearbook ideas to life. Through training sessions, students will go home with yearbook plans in place to have a successful year.

Our local representative is Steve Ferguson [steve.ferguson@balfour-rep.com](mailto:steve.ferguson@balfour-rep.com) 727-488-3374. He, among other Florida representatives, will be present at the seminar.

Attached is the itinerary for our trip, which includes accommodation at the Bayfront Hilton Hotel for 2 nights, all meals, and classes in Leadership, editing, photography, advising, and tools for designing.

The estimated cost per student is \$120 with the remaining coming out of the journalism account for a total cost of \$4445.00 covering all expenses for the 3 day, 2 night stay.

Thank you for considering our request,

Dawn Ali-Carr  
Yearbook Advisor