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APPLICABLE TO UNITED STATES AND CANADIAN DEALERS

2025 IC Bus University

"Continuous learning is crucial for the success of our long-term strategy and the ongoing support of our customers, particularly school bus technicians. Each year, we strive to enhance and expand our summer IC Bus University training program based on feedback from our attendees." - Michael Goodman, RSM IC Bus Service, North America.

We are excited to announce IC Bus University 2025!

This year's program will feature four one-week summer training sessions at the IC Bus Tulsa Bus Plant. Each session will bring together school bus technicians from across North America to focus on core learning topics inspired by customer feedback. In addition to formal training on servicing engines, transmissions, and other bus components, trainees will have the opportunity to network with other service technicians from across the country to share best practices.

Register here <http://ce.creativegroupinc.com/#2025-ic-bus-university>

IC Bus University — Session Dates:

1. Monday, June 2 - Thursday, June 5
2. Monday, June 9 - Thursday, June 12
3. Monday, July 14 – Thursday, July 17
4. Monday, July 21 – Thursday, July 24

Curriculum:

- Tulsa Plant Tour
- Service Portal navigation
- New DLB/SDS software training
- Cummins® diesel engines
- Allison® transmissions
- Next Gen Updates
- Bendix Intellipark/Stability
- Electric Bus
- Braun Ability wheelchair lift

Registration Cost and Details

1. Cost for training – \$800 per person.
2. Late registration fee: May 1st – June 1st will incur an additional \$100.
3. Late registration fee: June 2nd up to the class session start, will incur an additional \$150.
4. Dealers will be invoiced upon registration (substitutions ARE allowed, No-Shows are **NOT** refundable)
5. Dealers will be charged for the cost for each technician enrolled through their open account.

Below are Required Questions to be Answered During the Registration Process

1. First Name
2. Last Name
3. Title
4. Business Name
5. Business Address
6. Business Phone
7. Cell Phone
8. Primary Email (register confirmation)
9. *Other Email (could be the same as primary – to receive event update)
10. T-Shirt Size
11. Dietary restrictions
12. Host Dealership Name
13. Dealer Account #
14. Emergency Contact First and Last Name
15. Emergency Contact Relationship
16. Emergency Contact Cell Phone

* Important if you are registering on someone's behalf. We want them to receive updates .

Hotel Information:

- The Hyatt Regency Tulsa: 100 East 2nd Street, Tulsa, OK 74103
- Room rate per night is \$134.00 (excluding taxes)

Important

Each attendee is responsible for making their reservations. Once your registration is complete, you will receive a confirmation email with a link to our hotel room block.

Please note the following:

1. The hotel has provided a discounted room rate for days before and after our sessions. Unless you are extending your stay, you should arrive on Monday and depart on Friday.
2. Attendees are responsible for paying for their hotel room and any incidentals incurred.
3. Payment is required upon check-in; cash or credit cards are the only accepted forms of payment.

Other Information:

1. **IC Bus University** registration is limited to 60 technicians per session, so register your attendees as soon as possible.
2. The Hyatt offers complimentary shuttle service to/from the airport – Call for service: (918) 234-1234
3. Attire is casual; jeans and t-shirts are preferred; however, shorts are acceptable.
4. **IMPORTANT:** closed-toe shoes are required while at the Tulsa plant.

IC Bus University Agenda:

- **Monday:**
 - × Registration 1:00 pm. to 5:00 pm

- × Welcome reception dinner at 7:00 pm at the hotel.
- **Tuesday:**
 - × Breakfast at the hotel
 - × Bus departs at 7:15 am - travel to bus plant
 - × Four group rotations through the training curriculum (lunch included)
 - × Bus departs at 5:00 pm – travel to the hotel
 - × Dinner on your own
- **Wednesday:**
 - × Breakfast at the hotel
 - × Bus departs at 7:15 am - travel to bus plant
 - × Four group rotations through the training curriculum (lunch included)
 - × Bus departs at 5:00 pm – travel to the hotel
 - × Dinner on your own
- **Thursday:**
 - × Breakfast at the hotel
 - × Bus departs at 7:15 am - travel to bus plant
 - × Four group rotations through the training curriculum (lunch included)
 - × Bus departs at 5:00 pm – travel to the hotel
 - × Graduation dinner at 7:00 pm at the hotel
- **Friday:**
 - × Departures

If you need more information or have questions. please contact

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Please distribute this information letter appropriately throughout your organization.

Register here: <http://ce.creativegroupinc.com/#2025-ic-bus-university>

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