



**SOLE SOURCE LETTER**

Hernando County School District  
919 N Broad St  
Brooksville, FL 34601

Equal Opportunity Schools is pleased to have Hernando County School District continue its partnership in the 2022-2023 school year.

This letter is to provide notification that Equal Opportunity Schools is the sole source provider of services for Hernando County School District.

No other organization in the United States provides the type of the support that EOS does, meaning that no other organization is capable of bidding for the services that we provide. EOS has developed proprietary research and practice methods, and data analytics capabilities that are unique and have not been replicated by other organizations. EOS is the only organization that has successfully worked with high schools to fully close race and income gaps in AP/IB/AICE in the United States.

EOS's unique comprehensive service enables schools to evaluate student interest and academic potential for succeeding in AP/IB/AICE courses by considering a range of highly personalized and student-differentiated measures that are developed through scalable data collection methods enabling each student's educational assets to be more fully examined. In addition, EOS is able to uncover the school-specific factors that influence disparate rates of participation in AP/IB/AICE courses by looking at highly sophisticated trend-level analyses across the school, disaggregated by race, income, grade-level, and AP/IB/AICE participation status. EOS provides a number of services and tools that are proprietary, including but not limited to EOS Student and Staff Surveys, Student Insight Cards, Equity Pathways report, Support and Belonging Report, Fall and Spring Enrollment Capacity Analysis and EOS Client Portal.

The combination of school-wide trends and student-level analyses alongside EOS' specialized coaching and consulting methodologies equip school leaders to develop, with hands-on, in-person support from EOS, a set of customized strategies for increasing AP/IB/AICE participation and success that are unique to each school and each school's students. Further, partnerships with organizations such as Stanford University, Google, and Tableau, Inc. enable EOS to increase its effectiveness by leveraging the experience, funding, and research of these other organizations.

For Equal Opportunity Schools

*Eddie Lincoln*

\_\_\_\_\_  
Eddie Lincoln, CEO

7/11/2022

\_\_\_\_\_  
Date